



Press Release

Bucharest, 21 November 2017

Pioneer Asset Management Romania rebranded to Amundi Asset Management Romania

Pioneer Asset Management S.A.I. S.A. Romania has been successfully integrated into the Amundi group and renamed to **Amundi Asset Management S.A.I. S.A.** with effect from **November 17th 2017**. As part of the Amundi group in Romania, the company is now using the corporate identity of Amundi.

Florin Dolea, CEO Amundi Romania, comments: *“Our existing product range will benefit from the enhanced experience of the new group and our strategic partnership with UniCredit Bank Romania will be further developed.”*

By consolidating its European leadership in offering retail products and services, Amundi will be able to offer its customers an extensive range of innovative products and services tailored specifically to the needs and risk profile of their clients. The products will be improved due to the combination of both Amundi's and Pioneer's investment skills, for classical investment strategies, for satellite strategies and for multi-asset strategies.

About Amundi

Amundi is Europe's largest asset manager by assets under management and ranks in the top 10¹ globally. Thanks to the integration of Pioneer Investments, it now manages 1.4 trillion² euros of assets across six main investment hubs³. Amundi offers its clients in Europe, Asia-Pacific, the Middle-East and the Americas a wealth of market expertise and a full range of capabilities across the active, passive and real assets investment universes. Headquartered in Paris, and listed since November 2015, Amundi is the 1st asset manager in Europe by market capitalization⁴.

Leveraging the benefits of its increased scope and size, Amundi has the ability to offer new and enhanced services and tools to its clients. Thanks to its unique research capabilities and the skills of close to 5,000 team members and market experts based in 37 countries, Amundi provides retail, institutional and corporate clients with innovative investment strategies and solutions tailored to their needs, targeted outcomes and risk profiles.

Amundi. Confidence must be earned.

Visit amundi.com or amundi.ro for more information.



Follow us on:

¹ Source IPE "Top 400 asset managers" published in June 2017 and based on AUM as of end December 2016.

² Amundi figures as of September 30, 2017

³ Investment hubs: Boston, Dublin, London, Milan, Paris and Tokyo

⁴ Based on market capitalization as of September 30, 2017

Press Contacts:

Natacha Andermahr Sharp – Tel. +33 1 7637 8605 – natacha.andermahr-sharp@amundi.com
Lacramioara Toma – Tel. +40 21 210 00 16 – lacramioara.toma@amundi.com